



CYAN Policy Updates & Funding Opportunities

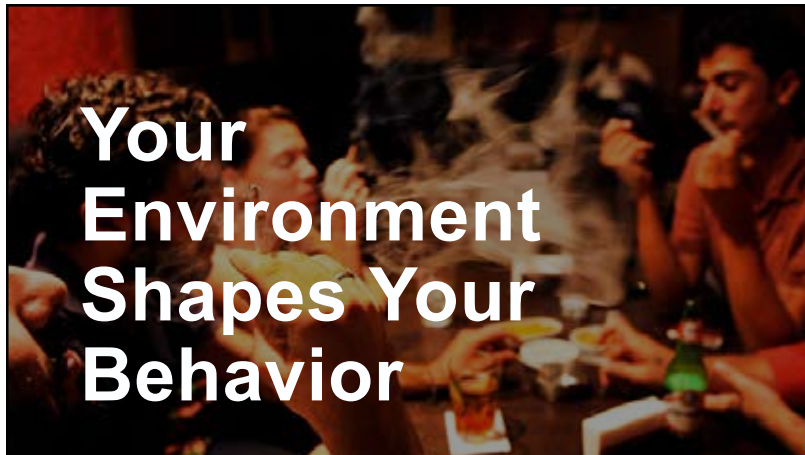
Katie Moose
College Program Coordinator
California Youth Advocacy Network
June 6, 2018



California Youth Advocacy Network






Youth College Military



Your Environment Shapes Your Behavior

#WhatWeDo

AP 1076 Smoking on Campus
Reference: Government Code Section 7296, 94003; Title 8, Section 1140
To enforce smoking and tobacco control regulations
Supervisory Personnel is authorized to:

- Smoking violations shall be subject to loss
College Police Department as provided for
average fine of smoking violations. The fine
First violation will be \$100.00, second viola

Advocate for Policies To Change the Environment To Change Behavior On a Large Scale

CYAN

Webinar Overview

1. 2018 Report Card Findings
2. California Community College 100% Smoke and Tobacco-Free Resolution
3. Grant Opportunities for Campuses

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2018 Report Methods

Reviewed 147 Public College and University Policies

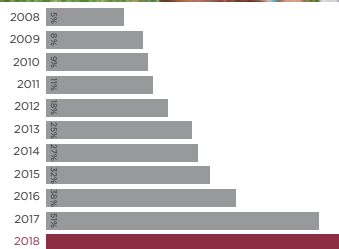
Only written policies were scored

Implementation and enforcement were not taken into account

Bonus points were given for including e-cigarettes

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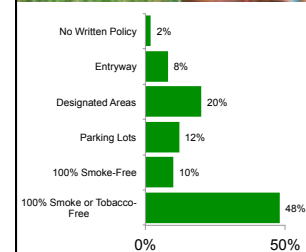
2018 Report Findings



59% of CA Public Colleges and Universities are Smoke or Tobacco-Free

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2018 Report Findings

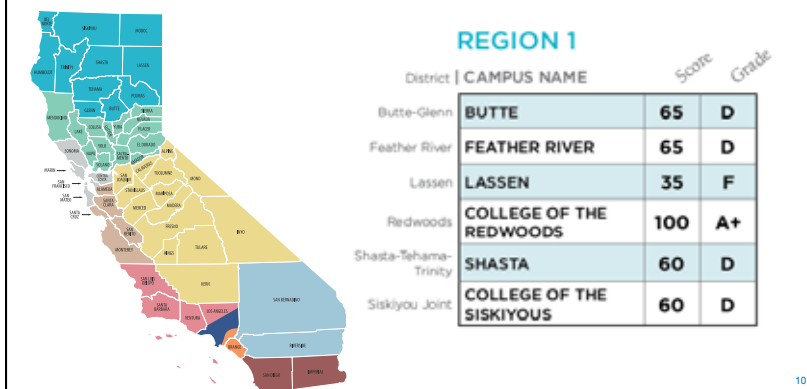


90% of Policies are Stronger than State Law

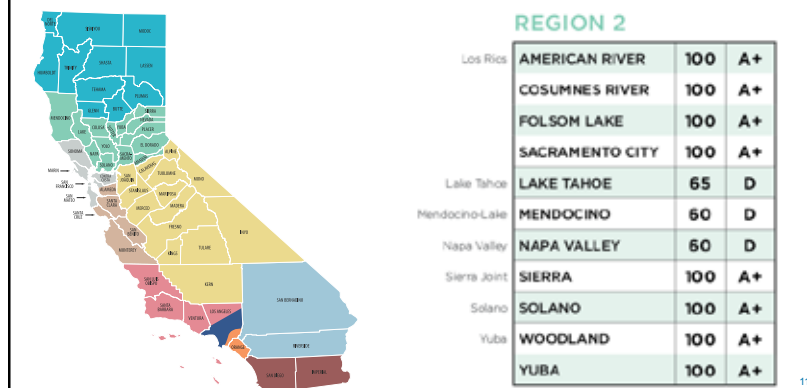
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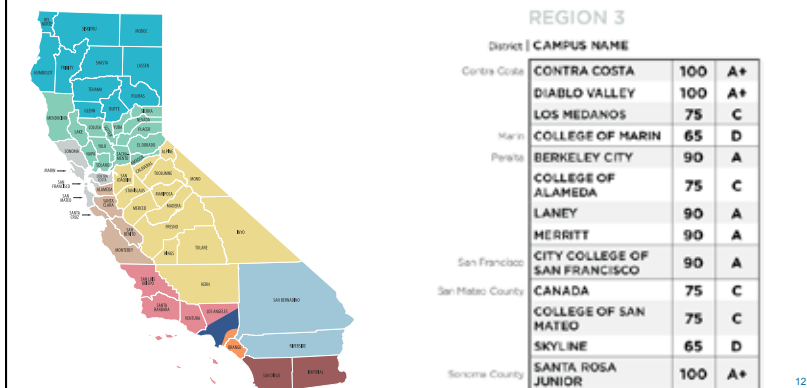
Community Colleges by Region



Community Colleges by Region



Community Colleges by Region



Community Colleges by Region



REGION 4

Colusa	CABRILLO	95	A
Colusa-Las Positas	CHABOT	75	C
Colusa-Las Positas	LAS POSITAS	65	D
Colusa-Las Positas	DE ANZA	75	C
Colusa-Las Positas	FOOTHILL	75	C
Colusa-Las Positas	GAVILAN	75	C
Colusa-Las Positas	HARTNELL	100	A+
Colusa-Las Positas	MONTEREY PENINSULA	70	C
Colusa-Las Positas	OHLONE	90	A
Colusa-Las Positas	EVERGREEN VALLEY	70	C
Colusa-Las Positas	SAN JOSE CITY	90	A
Colusa-Las Positas	MISSION	75	C
Colusa-Las Positas	WEST VALLEY	75	C

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Community Colleges by Region



REGION 5

District	CAMPUS NAME		
Merced	BAKERSFIELD	100	A+
Merced	PORTERVILLE	60	D
Merced	MERCED	100	A+
Merced	CLOVIS	30	F
Merced	FRESNO CITY	60	D
Merced	REEDLEY	100	A+
Merced	SAN JOAQUIN DELTA	100	A+
Merced	COLLEGE OF THE SEQUOIAS	75	C
Merced	WEST HILLS COLLEGE	35	F
Merced	WEST HILLS COLLEGE	35	F
Merced	COLUMBIA	60	D
Merced	MODESTO	30	F

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Community Colleges by Region



REGION 6

Allan Hancock	ALLAN HANCOCK	65	D
Antelope Valley	ANTELOPE VALLEY	100	A+
San Luis Obispo County	CUESTA	100	A+
Santa Barbara	SANTA BARBARA CITY	100	A+
Santa Clara	COLLEGE OF THE CANYONS	65	D
Ventura County	MOORPARK	100	A+
Ventura County	OXNARD	100	A+
Ventura County	VENTURA	100	A+
West Kern	TAFT	65	D

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Community Colleges by Region




REGION 7

District	CAMPUS NAME		
Compton	COMPTON	100	A+
El Cerrito	EL CAMINO	100	A+
Glendale	GLENDALE	90	A
Los Angeles	EAST LOS ANGELES	90	A
Los Angeles	LOS ANGELES CITY	90	A
Los Angeles	LOS ANGELES HARBOR	30	F
Los Angeles	LOS ANGELES MISSION	65	D
Los Angeles	LOS ANGELES MERCE	65	D
Los Angeles	LOS ANGELES SOUTHWEST	30	F
Los Angeles	LOS ANGELES TRADE-TECH	60	D
Los Angeles	LOS ANGELES VALLEY	60	D
Los Angeles	WEST LOS ANGELES	60	D
Pasadena	PASADENA CITY	90	A
Santa Monica	SANTA MONICA	65	D

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Community Colleges by Region




REGION 8

District	Campus Name	Score	Grade
Cerritos	CERRITOS	35	F
Citrus	CITRUS	35	F
Coast	COASTLINE	0	F
	GOLDEN WEST	70	C
	ORANGE COAST	0	F
Long Beach	LONG BEACH CITY	60	D
Mt. San Antonio	MT. SAN ANTONIO	65	D
North Orange County	CYPRESS	35	F
	FULLERTON	85	B
Orange-Santiago	SANTA ANA	75	C
	SANTIAGO CANYON	75	C
Riverside	RIO HONDO	60	D
San Diego	IRVINE VALLEY	100	A+
South Orange County	SADDLEBACK	100	A+

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Community Colleges by Region




REGION 9

District	Campus Name	Score	Grade
Bartow	BARSTOW	30	F
Chaffey	CHAFFEY	65	D
Copper Mountain	COPPER MOUNTAIN	60	D
Desert	COLLEGE OF THE DESERT	60	D
North	CERRO COSO	0	F
Mt. San Jacinto	MT. SAN JACINTO	100	A+
Palo Verde	PALO VERDE	30	F
Riverside	MORENO VALLEY	90	A
	NORCO	100	A+
	RIVERSIDE CITY	90	A
San Bernardino	CRAFTON HILLS	65	D
	SAN BERNARDINO VALLEY	65	D
Victor Valley	VICTOR VALLEY	90	A

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Community Colleges by Region



REGION 10

District	Campus Name	Score	Grade
Grossmont/Cuyamaca CCD	CUYAMACA	100	A+
	GROSSMONT	100	A+
Imperial Valley CCD	IMPERIAL VALLEY	100	A+
MiraCosta CCD	MIRACOSTA	100	A+
Palomar CCD	PALOMAR	100	A+
San Diego CCD	SAN DIEGO CITY	100	A+
	SAN DIEGO MESA	100	A+
	SAN DIEGO MIRAMAR	100	A+
Southwestern CCD	SOUTHWESTERN	100	A+

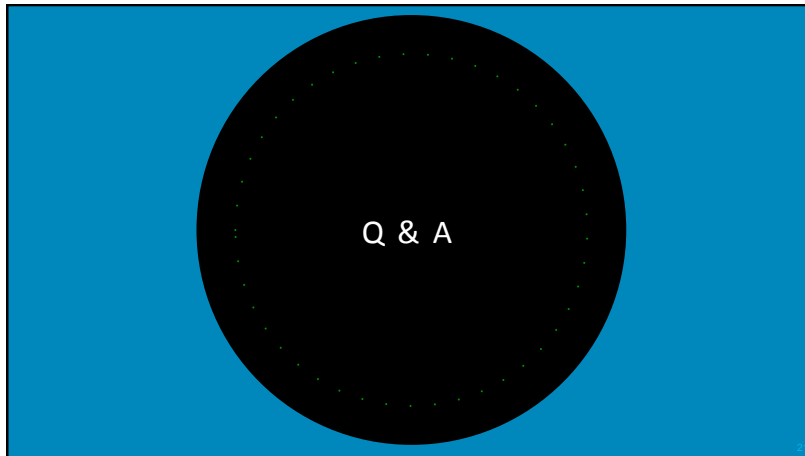
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2018 Report Findings

1. Antelope Valley College
2. Bakersfield College
3. City College of San Francisco
4. Contra Costa College
5. Cuesta College
6. Diablo Valley College
7. East Los Angeles College
8. Merritt College
9. Norco College
10. San Jose City College
11. Oxnard College

New Smoke or Tobacco-Free Policies in 2017-2018 Academic Year

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Smoke Free & Tobacco Free California Community Colleges Resolution

What the Resolution Says

WHEREAS, in the United States of America tobacco use is responsible for about one in five deaths annually (i.e., about 480,000 deaths per year, and an estimated 41,000 of these tobacco-related deaths are the result of secondhand smoke exposure)¹; and

1 WHEREAS, the Environmental Protection Agency has designated secondhand smoke to be a Group A carcinogen, where there is sufficient evidence that the substance causes humans and other animals to develop cancer; **2** Encourages campuses to provide tobacco cessation services and/or refer to CSH; **3** All share in the responsibility of adhering to and making this policy successful; **4** Chancellor's Office will make available model smoke-free campus guidelines, resolutions, and similar information

WHEREAS, tobacco smoke can be drawn in through ventilation intakes and/or open doors and windows, and students, staff, faculty and guests should be able to walk through campus and enter their respective buildings free of exposure to tobacco smoke;² and

Smoke Free & Tobacco Free California Community Colleges Resolution

What We Don't Know Yet

WHEREAS, in the United States of America tobacco use is responsible for about one in five deaths annually (i.e., about 480,000 deaths per year, and an estimated 41,000 of these tobacco-related deaths are the result of secondhand smoke exposure)¹; and

1 WHEREAS, the Environmental Protection Agency has designated secondhand smoke to be a Group A carcinogen, where there is sufficient evidence that the substance causes humans and other animals to develop cancer; **2** How much impact this will have on local decision-making; **3** If the Chancellors Office will offer any funding for signage, cessation, or enforcement; **4** If the Chancellors Office will offer language or guidance that encourages or discourages the use of citations; **5** What will be in the guidance package from the Chancellor's Office; **6** When the guidance package will be released

WHEREAS, tobacco smoke can be drawn in through ventilation intakes and/or open doors and windows, and students, staff, faculty and guests should be able to walk through campus and enter their respective buildings free of exposure to tobacco smoke;² and

What else should
be in the guidance
package?

What would be most helpful
to include in the guidance
package?

1. CYAN Report Card
2. Student Survey Template
3. Campus Observation/Butt Count Forms
4. Power-Point Presentation for Decision Makers
5. Talking Points
6. Model APs and BPs
7. Policy Implementation Guidelines
8. Grant Applications
9. Tips for Presenting to Decision-Makers

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CCC 100% Tobacco-Free Resolution

Shout Out to CCC Advocates

CCC
Advocates

Beth Hoffman: President of the Health Services Association of CCC



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CCC
Advocates

Fitzgerald Graves: President of the Black Caucus for CCC/ COUGH



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CCC
Advocates

Diona Shelbourne: COUGH/
Black Caucus Student Advocate



CCC
Advocates

Marlene Hurd: COUGH/ Black
Caucus Student Advocate



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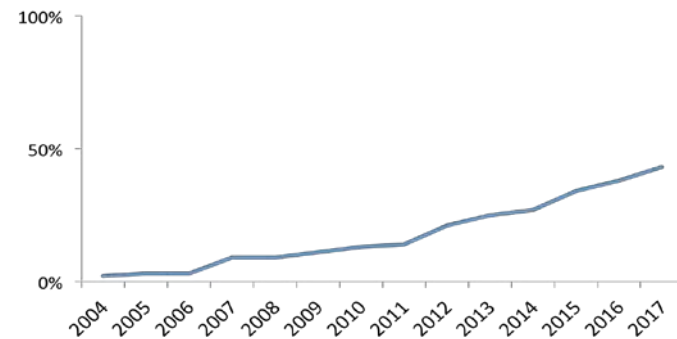
CCC
Advocates

Courtney Cooper: President of the
Student Senate for CCC



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**Not Making Progress Fast Enough
(% of CCC's with STF Policy)**



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Why Aren't There More Policies?

Going through shared governance means getting support from

The Student Senate

Academic Senate (faculty)

Classified Senate (staff)

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Bakersfield Policy Timeline

2005

ASG Began Policy Advocacy on Campus

2012

With \$\$ from County, Campus-Wide Survey Revealed Support for Policy

2013

With \$\$ from County, Referendum Survey Revealed Support for Complete Ban

2016

BC Received Grant from Truth Initiative

2017

100% Tobacco-Free Policy Adopted by Board of Trustees

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Why Twelve Years?



“...the policy has been held at the Kern Community College District. Faculty and Staff are fighting the complete ban.”

- Dr. Christian, BC President

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Tobacco-Free
CCC!

Action from the Chancellor's Office Will

1

Expedite the Adoption
of Local Policies

2

Help Students Persist to
Graduation

3

Eliminate the Unfair
Disparity Between CSU/
UC and CCC Students

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Q & A



Truth Initiative's California grantees




Since 2015, Truth Initiative has funded 152 colleges, including 20 California colleges

- Antelope Valley College
- Bakersfield College
- Citrus College
- City College of San Francisco
- College of Alameda
- College of the Redwoods
- Columbia College
- Crafton Hills College
- Cuesta College
- Feather River Community College
- Foothill College
- Evergreen Valley College
- Gavilan College
- Long Beach City College
- Merritt College
- Oxnard College
- Reedley College
- Shasta College
- Ventura College
- West Valley College

Truth Initiative's request for proposals

- Goal: Engage and mobilize the student population and create support among faculty, staff and administration with the goal of adopting a 100% smoke or tobacco-free policy
- Strong focus on student engagement
- Up to \$20,000 grant and technical assistance
- Grant period: February 1, 2019 to June 30, 2020
- Deadline for applications: **September 13** at 5pm (ET)

www.truthinitiative.org/collegegrant

American Cancer Society Tobacco-Free Generation Campus Initiative

Thank you for your interest in joining the American Cancer Society's **Tobacco-Free Generation Campus Initiative (TFGCI)**. We are excited to be able to provide grants to colleges and universities dedicated to the movement of going 100% smoke- or 100% tobacco-free!

Please read our **Grant Guidelines** document for detailed information about the grant, including the application process; and, email tfpci@acancer.org with a letter of intent to apply at your earliest convenience.

We look forward to receiving your grant applications and supporting documents. Good luck!

DEADLINE FOR APPLICATION: Wednesday, August 15, 2018 | 5:00p.m. ET

Google:

American Cancer Society Tobacco-Free Generation Campus Initiative

Funding Opportunities

For Campuses that have been 100% Smoke or Tobacco-Free for at least One Year

Funding for Policy Enforcement



POLICY EDUCATION CELEBRATION ABOUT US TRAINING FREE MATERIALS

[← BACK TO ALL EVENTS](#)

Catobaccofreecolleges.org

FUNDING AVAILABLE TO SUPPORT SMOKE/TOBACCO-FREE POLICY COMPLIANCE ON COLLEGE CAMPUSES

**SATURDAY, JUNE 30, 2018
3:45 PM - 4:45 PM**

[GOOGLE CALENDAR](#) [iCal](#)

DVMH is pleased to provide funding for tobacco/tobacco-free policy compliance activities on California college and university campuses. Campuses who have been 100% smoke or tobacco free for at least one academic year are eligible to apply. Funding is available to support compliance activities during the 2018-2019 academic year. DVMH will fund up to \$2,000 per campus per year. Campuses are strongly encouraged to submit all necessary materials prior to submitting an application.

To qualify, a campus must complete the following steps:

Step One:
Read the [Policy Compliance Intervention - Funding Guidelines](#)

Step Two:
Review the various [Budget Template](#) and [Application Packet](#) below, missing or in Step Three. Please note: the online application has large built-in based on the intervention's campus needs for implementation. If using the PDF application available on the website as a tool for writing your proposal, please disregard page 2 if you qualify for funding and only answer the questions that pertain to the intervention you have selected (e.g., Policy Implementation, Signage, etc.) on pages 9-10.

Funding Opportunities

For Campuses at any stage

Funding for Policy Enforcement

DOJ's Proposition 56 Grant Program

Proposition 56, the California Healthcare, Research and Prevention Tax Act of 2016, funds a Department of Justice grant program. Each year the Department distributes \$30 million to cities, counties, law enforcement, and local government agencies in California to enforce tobacco laws and ordinances. (See Rev. & Tax Code, § 20130.12(g)(1)). The Department provides funds in a three-year cycle to support and fund front-line law enforcement peace officers for various tobacco-related programs. These programs include, but are not limited to, enforcement of state and local laws related to the legal sales and marketing of tobacco to minors, and investigative activities and compliance checks to reduce illegal sales of cigarettes and tobacco products to minors and youth. The Division of Law Enforcement and the Tobacco Litigation and Enforcement Section participate in the administration of this grant program.

On April 25, 2018, the Department issued a Request for Proposals for enforcement activities undertaken between June 1, 2018 through June 30, 2019. DOJ#RQPS6-2017-18-2, for this cycle a multi-million-dollar is available for grant to eligible entities. The application deadline is 5:00 p.m. on Friday, May 25, 2018. For further information you may contact tobaccogrants@doj.ca.gov. The Request for Proposals and informational documents may be downloaded here:

[Request for Proposals.pdf](#)
[Grant Handbook.pdf](#)
[Proposal Download Template.docx](#)
[Budget Template.xlsx](#)

[Press Release on the Prop 56 Grant Application Program](#)

This cycle of grant-making follows the Department's earlier awards of approximately \$13 million to 36 cities, counties and local agencies (DOJ#RQPS6-2017-18-1). The application period for the next funding cycle (2019-19) will open in approximately August 2018. It is anticipated that approximately \$30 million will be available.

Google:

*Department of Justice
Prop 56 Grant*

Email:

tobaccogrants@doj.ca.gov

